

Press Release

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## Team from Ford and Cognizant win the 3rd Edition of The Mahindra World City Quiz - Mindquest

*Over 200 teams participate in 2014*



**Chennai | February 28, 2014:** Mahindra World City, Chennai hosted the 3rd Edition of Mindquest – The Mahindra World City Open Quiz. Over 200 teams participated in this competition including those from the corporate sector, educational institutions, and quiz enthusiasts in Chennai, the GST Corridor, Oragadam, OMR and Mahindra World City.

“We have nurtured Mindquest over the last two years and are happy to see it has proliferated as a major quizzing event in Chennai. At Mahindra World City, we are creating an ecosystem that fosters our philosophy of Life, Living and Livelihood. Mindquest is one among several initiatives in this direction to make MWC Chennai a thriving and lively community. This edition of

the quiz has seen a wonderful response and our endeavour will be to grow Mindquest to become a major regional event and draw quizzers from across the country,” commented **Mr. S. Chandru, Chief Operating officer, Mahindra World City Developers Ltd.**

The winners of the quiz were Prashant and Sampath from Ford and Cognizant, while teams from The Hindu, Clay6 and Infosys were runners up. Commenting on the experience, Prashant and Sampath from the winning team said, “We have thoroughly enjoyed participating in Mindquest 2014 since quizzing is our passion. It’s wonderful to see Mahindra World City hosting such a popular quiz every year. Winning the Mahindra Centuro motorcycle was truly exciting”

Team from SRM University, Siddharth Rao and Kunal Roy secured the 1st place at College Level. The winners in the school student category were Sushrut Vinayak & Kardhama Ravi from Modern Senior Secondary School, Nanganallur

Mindquest Quiz 2014 had sections covering geography, science, history, world affairs, general knowledge, etc and was open to participants from all age groups. Sponsors for the quiz included Mahindra Centuro, Club Mahindra, Naturals, Sundaram BNP and Connexions Leisure Store. Chennai Live 104.8 FM was the Radio partner.

Prizes for the winning teams included Mahindra Centuro motorbikes, vacation packages from Club Mahindra and Holiday Inn Express, exciting cash prizes and more. There were special cash prizes, gift vouchers and other awards for the winning student teams as well.

## About Mahindra World City Developers Ltd

Mahindra World City Developers Ltd (MWCDL) is a PPP between the US\$ 16.9 bn Mahindra Group and TIDCO (a Govt. of Tamil Nadu undertaking). Mahindra World City is an Integrated Business City and is fulfilling its endeavour of creating a “Sustainable Urban Community”. The City has distinct zones for Industrial (SEZs & DTA), Residential, Social, Retail and Commercial. 63 global companies including BMW, Infosys, Dorma, Fujitec, NTN Corporation, Lear Corporation, TVS Group of companies and Ingersoll Rand, have set up their facilities within Mahindra World City. The Residential/Social Zone master planned for 6000 homes is co-located in close proximity to the Industrial Zone with varied social amenities built into the master plan comprising residential units, school, hospital, business hotel, hostel, multiplex, retail malls, recreation and leisure facilities. Mahindra World City has involved itself, with the support of NGOs, in skill up-gradation and employability training, over 3000 village youth from the neighbouring

communities have received relevant training.  
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## About Mahindra

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 16.7 billion multinational group based in Mumbai, India, Mahindra employs more than 180,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, financial services, industrial equipment, logistics, real estate, retail, steel and two wheeler industries.

In 2012, Mahindra featured on the Forbes Global 2000 list, a listing of the biggest and most powerful listed companies in the world.

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