

# CHRYsalis

A Mahindra World City, Jaipur Newsletter

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## FROM THE COO's DESK

The New Year always brings in new hope, new energy and an urge to create and do something new. It's time for a fresh start and new beginnings. With this spirit, we at Mahindra World City (MWC), Jaipur decided to launch a platform to share our joys, news and updates with all our friends and partners.

It is my privilege to introduce 'Chrysalis', our very own monthly e-newsletter. It is said that happiness grows when shared with everyone and this newsletter is a small step towards sharing all our joys and endeavors with all of you. Hope to always have your support and cheer with us .

I would also like to take this opportunity to wish you and your family a very "Happy New Year". May this year bring peace and prosperity to all of us.

Happy Reading!

**B K Subbaiah**  
Chief Operating Officer

## JAIPUR BUZZ

### Literary Fiesta at Pink City



Jaipur has always been a hub of Cultural & Literary events and "**Jaipur Literature Festival**" has become one of the largest literary festivals in Asia-Pacific and the most prestigious celebration of national and international literature to be held in India. The festival directors are William Dalrymple author of many famous bestsellers such as "White Mughal" and "The Last Mughal" and Namita Gokhale a renowned Indian author, she is also member-secretary of Indian Literature Abroad (ILA), an initiative to translate and promote contemporary Indian literature internationally.

It encompasses a range of readings, talks, debates, performances, children's workshops and interactive activities held in the beautiful heritage property, Diggi Palace in Jaipur. Entering its sixth year, JLF has over the years become one the most attended literary festivals with thousands of attendees being added every year from across the globe.

JLF is regarded as the Kumbh Mela of Indian and International writing, drawing in writers and readers from across India and the wider world with the likes of Salman Rushadi, Gulzar, Candice Bushnell, Ruskin Bond, Vikram Seth, Amitabh Bachchan, Aamir Khan, Shashi Tharoor, Ali Sethi and many other eminent and illustrious authors.

This year's JLF has an exciting line up of over 100 speakers such as Christopher Lloyd, Gurcharan Das, Howard Jacobson, Javed Akhtar, Nandan Nilekani, Pico Iyer, Shobhaa De etc comprising of the brightest, most brilliant, funny, moving and remarkable authors coming to Jaipur in January.

This year JLF is being held from **24th to 28th January 2013**. To share the excitement and go back into the world of reading books..logon to **[www.jaipurliteraturefestival.org](http://www.jaipurliteraturefestival.org)** for free registrations and more information.

## SPOTLIGHT

## Notching on a High Note - Nucleus Software

Nucleus Software Exports Limited is a leading global company providing software solutions to the banking and financial services industry for over 20 years. It has developed solutions spanning from retail banking to corporate banking, cash management, trade finance, internet banking and credit cards. FinnOne™, the flagship product of Nucleus Software is a comprehensive suite for retail banking applications comprising of modules like Customer Acquisition System, Loan Management, Delinquency and Recovery Management, Deposits and Finance against Securities. Nucleus's ongoing investments in differentiating its offerings to provide best solutions to the industry have helped it maintain the Number 1 position in the Lending Solutions space. Its flagship product FinnOne™ has been recognized as the best-selling lending solution for four years consecutively in the global banking industry by IBS Publishing which reinforces global leadership of FinnOne™ in the banking and financial services industry.

The company has offices globally in United States, UK, India, Netherlands, Philippines, Korea, Singapore, Dubai and Japan with a workforce of over 1600 people.



"It is an honor to be recognized by IRGR for the second consecutive year. As an organization, our constant endeavor is not only to comply with the statutory requirements, but also voluntarily be transparent and accurate with our financial disclosures. This year we laid additional focus on enriching our investor relations website to enhance value to all our stakeholders", said **Mr. Vishnu R. Dusad, CEO & MD, Nucleus Software Exports Limited**

**"Nucleus Software ranked the Best for Online Annual Report by IR Global Rankings".**

**Business Standard Dec 2012.**



## NUCLEUS SOFTWARE AT MAHINDRA WORLD CITY, JAIPUR

Nucleus Software acquired 17.41 acres of land within the IT SEZ at Mahindra World City. As a part of the first phase, a software development centre of Nucleus Software is already operational and contributing to the growth and success of MWC, Jaipur.



## WELCOME ABOARD

### Prithvi Steel



**Prithvi Steel & Engineering Co.**

HOUSE OF ENGINEERING MATERIALS

Prithvi Steel a Jaipur based company, has signed an MOU with MWCJ for 2 acres of land in the DTA zone in November 2012.

Prithvi Steel has India's first automatic plant which produces a wide range of standard as well as customized Mild Steel Window, Door and Ventilator sections to choose from. Apart from this Prithvi Steel is into manufacturing of various elevator sections, bearing steel rounds, automobile sections (lock rings), as well as all types of special profiles and shapes.

## MWC, JAIPUR HIGHLIGHTS

### Champions Triumph Tale

The acorn of one idea bloomed into a beautiful oak tree resulting on a weekend cricket series - '**Mahindra Champions League**' (22nd Nov – 8th Dec). Cricket is one religion that brings everyone together and the idea was to get our clients together and celebrate as one big MWCJ family.

It is said that a journey well begun is half won. Over 10 operational companies participated in the tournament with full zeal and passion. The final match was held on 8th Dec, which had everyone sitting on the edge with a nail-biting close finish. 'Team Genpact' defeated "Team Mahindra" and lifted the Mahindra Champions League Trophy.



This tournament has helped in Team Building and Team Bonding across all companies. The level of enthusiasm displayed by all participating teams has given us a lot of confidence for organizing many such events in the coming times.

#### Here what some of our Champs had to say about us:

##### Peeyush Tiwari (Team Genpact )

"On Behalf of the Genpact Cricket Team we would like to "Thank You for organizing such an good tournament". It's a great initiatives from Mahindra to get all corporates together for this event. Facilities provided during the tournament were terrific and we would really like to see this tournament running every year. . Looking forward to lift the trophy again Next Year "

##### Rajeev Surana ( Team Gravita )

"I really congratulate Team Mahindra from my heart for putting up their best efforts in conducting the great tournament and putting great effort to bringing closure all industries and their employees. Look forward to see such tournaments in time to come . Thanks for putting all hard efforts "

##### Shrish Jain (Team Knitpro )

"Thank you for taking this initiative. We are so happy to be part of this attempt at community building.I wish you guys all the best and may the best team win".

## SUSTAINABLE STEPS

## Mahindra World City publishes GRI compliant Sustainability Report

Mahindra World City along with its parent company, Mahindra Lifespace Developers Ltd sets a new benchmark in Indian Real Estate by becoming the 1st Real Estate Company to publish GRI compliant Sustainability Report in October 2012. **GRI (Global Reporting Initiative)** works towards a sustainable global economy by providing organizational reporting guidance. GRI's Sustainability Reporting Framework enables all companies and organizations to measure and report their sustainability performance. By reporting transparently and with accountability, organizations can increase the trust that stakeholders have in them, and in the global economy.

MWC, released its triple bottom-line focused Sustainability Report, based on the Global Reporting Initiative (GRI) guidelines. The report has been assessed at A+ as per the GRI - G3 guidelines, indicating the highest level of transparency and voluntary disclosure. Mahindra Lifespaces is the first company in the Real Estate Sector in India to publish a GRI compliant Sustainability Report.

Commenting on the achievement, Ms. Anita Arjundas, Managing Director & CEO, Mahindra Lifespace Developers Ltd & Member of the Group Executive Board, said, "We are proud to be the first organization in the real estate industry to have embraced the triple bottom line approach to sustainability and to present the first GRI A+ rated Sustainability Report of Mahindra Lifespaces. Our endeavor has been to adopt business strategies that meet the needs of our organization and our stakeholders while protecting, sustaining and enhancing human and natural resources."

Mahindra World City, Jaipur is being developed to meet the highest benchmark of infrastructure development with a keen



focus on 'Sustainability'. It has been identified as part of a list of 16 projects globally and of those only 2 projects in India by the Clinton Climate Initiative (CCI), a foundation promoted by Former US President Bill Clinton for sustainable development.

## Achievements &amp; Milestones



Exports from MWCJ reached Rs 376 crores from April to Nov '12 which have grown 136% over previous year exports of the same period.

## TALK TO US

Please share your feedback, suggestions and ideas with us and help us to keep Chrysalis buzzing and upbeat.

Write to us at [chrysalis@mahindraworldcity.com](mailto:chrysalis@mahindraworldcity.com)

We would love to hear from you.

## About Mahindra World City, Jaipur

Mahindra World City, Jaipur – Integrated Business City is an ambitious project by US \$15.9 billion Mahindra Group which enunciates the success of Mahindra World City, Chennai – Corporate India's first fully operational Multi – Sector SEZ.

Perfectly positioned just off NH 8 Mahindra World City, Jaipur is a joint venture between Mahindra Group and RIICO, Government of Rajasthan. Spread over 3000 acres Mahindra World City has been master planned by Jurong Corporation, Singapore.

Mahindra World City, Jaipur is planned to boost an all-round industrial growth across different segments of industry. There are dedicated SEZs for the following sectors:

- IT/ITeS (Corporate India's Largest IT centric development in 750 acres)
- Engineering & Related Industries
- Handicraft
- Gems & Jewellery
- Ware housing & Logistics
- Apparel & Furnishing
- Domestic Tariff Area
- Social Infrastructure

Mahindra World City, Jaipur offers world-class infrastructure like wide-road network, stable power supply, relatively lower cost of operations, seamless data connectivity, amenities like food court, ATM, jogging tracks, amphitheatre, etc, professional operations & maintenance, scenic landscaping and more.

Mahindra World City, Jaipur is being developed to meet the highest benchmark of infrastructure development with a keen focus on 'Sustainability'. It has been identified as part of a list of 16 projects globally and of those only 2 projects in India by



the Clinton Climate Initiative (CCI), a foundation promoted by Former US President Bill Clinton for sustainable development.

41 companies have already signed-up with MWCJ in various zones viz. IT/ITeS, Engineering & Related Industries, Handicrafts and DTA, which include names like Infosys, JCB, Wipro, Tech Mahindra, Deutsche Bank, State Bank of India, ICICI Bank, EXL, Nucleus Software, Nagarro Software, Truworth, Girnar Soft, QH Talbros, Dynamic Cables, Poly Medicure, Gravita India, Knit Pro, Ratan Textiles etc.

At the full capacity occupancy & operations level it is expected to attract investment of over Rs.10,000 crores and would create direct employment for approximately 100,000 people and indirect employment for 150,000 people.

We invite organizations to partner us in our vision of creating a world class business ecosystem.

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