

CHRYsalis

A Mahindra World City, Jaipur Newsletter

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FROM THE COO's DESK

Rajasthan is now warming up to some serious business investment with the state cabinet recently clearing investment proposals worth Rs. 3260 crores, including a sports car and bike manufacturing facility at Jaipur. We would very soon witness world class ATVs and off roaders being manufactured in Jaipur.

Mahindra World City, Jaipur hosted the first edition of Confluence - a forum to interact with the International Property Consultants' fraternity. The event featured a panel discussion on 'Developing Tier-II Cities as Investment Destinations of Choice'.

We extend warm welcome to our two new clients, Premier Bars and Swiss Skill Development Center, who joined our family recently.

MWCJ brought laurels by winning the Community Leadership Award for its CSR initiatives in the nearby villages.

We wish to continue our initiatives to build one of India's best integrated business cities.

Happy Reading!

B K Subbaiah
Chief Operating Officer

Mahindra World City, Jaipur hosts 'Confluence - Building the Future Together'



Mahindra World City, Jaipur, organized and hosted the first edition of 'Confluence' - a forum to interact with the International Property Consultants fraternity.

'Confluence - Building the Future Together' aims at creating an interaction with the International Property Consultants (IPC) fraternity, bringing them together on a common platform. The goal is to forge durable business relationships and exchange views, ideas and opportunities around the growth of industrial and business ecosystems across the country.

Speaking on the occasion, Ms Anita Arjundas, MD & CEO, Mahindra Lifespace Developers Ltd said, "We are delighted to host the first 'Confluence' forum at Mahindra World City in Jaipur. The IPC fraternity is a key partner in the development of new cities and new industrial ecosystems. This forum provides an opportunity for us to dialogue with each other, develop innovative new ideas, and forge stronger partnerships over time."

The event included a panel discussion moderated by Ms Anita Arjundas on, 'Developing Tier-II Cities as Investment Destinations of Choice' featured two

major customers of Mahindra World City, Jaipur, - Deutsche Bank Operations International represented by Ms Sandhya Vasudevan, MD, DBOI and JCB India represented by Mr. Suresh Wadhvani, CFO, JCB, India. The panel also included Mr Anuj Puri, MD, Jones Lang Lasalle India and Mr Sanjay Dutt, MD, Cushman & Wakefield India.



Besides the serious business deliberation, the guests enjoyed MWC, Jaipur's hospitality at a gala Rajasthani theme dinner. The music of the 'folklore' and rajasthani dancers enthralled the audiences. The snake charmer, puppeteer and the bangle maker also drew their attention.

SPOTLIGHT

Nagarro Software

Headquartered in San Jose, California, USA, Nagarro is a software development firm specializing in high-quality business-critical software and IT projects for major corporations. It was founded in the year 1996, and was appraised at CMMI Level 5 in 2012. Nagarro provides technology services that address the complex business needs of its clients worldwide. Through a unique combination of domain knowledge and engineering expertise, Nagarro helps meet the strategic goals of companies ranging from early stage ventures to Global 50 market leaders such as Pfizer, UBS, Mitsubishi, SAP and Lufthansa.

With an employee strength of more than 1000, Nagarro operates through its offices in the US, Germany, Sweden, Mexico and India. Nagarro India



has been ranked among the nation's "Top 10 IT Employers" by DataQuest and among the Top 5 "Exciting Emerging Companies to Work For" by NASSCOM.

Nagarro secured 18 new enterprise customer deals across global markets in 2012, marking a record-breaking year of enterprise customer wins. Speaking about this development Mr Vikas Sehgal, CEO, Nagarro, Inc said, *"Last year was a pivotal year for Nagarro as we deepened and expanded our relationships with enterprise customers to provide true competitive differentiation on a global scale. Across industries and geographies, we seek first to align ourselves with each customer's unique strategy, and then to build technology solutions that enhance each customer's unique position in the market."*



Nagarro Software at Mahindra World City, Jaipur

Nagarro Software is setting up its state of the art IT Development Centre spread over 5 acres in the IT SEZ . Its current facility will span over a built up area of 75,000 square feet and can accommodate 400 people. The software development facility will cater to the development of software solutions for corporates worldwide. The company will invest 200 million INR in the project.

WELCOME ABOARD

Swiss Skill Development Center at MWC, Jaipur



A skill development campus for Polytechnics will soon come up in MWC, Jaipur equipped with all machines and facilities required to impart six to nine months training to unskilled workers who are already employed in machining industry.

MWC, Jaipur has signed a MoU for 3.7 acres land in Domestic Tariff Area (DTA) with a Swiss Skill Development Center from Zurich, Switzerland. Run as a Not for Profit organization, Rajendra & Ursula Joshi Education Foundation, Zurich (Switzerland) is having an education society which intends to be engaged in the establishing, running, supporting and granting aid or other assistance to the implementation of an apprenticeship education in India similar to that in Switzerland. The training courses are focused on practical skills combined with trade-related theoretical education. The training shall take place in six classes with 15 participants, 90 graduates per annum. The campus shall accommodate the necessary buildings which will include not only workshops but also auditorium, lecture rooms, appliance stores, wardrobes, teacher's offices, administration offices, canteen, library and hostel.

This type of institution will prove immensely beneficial for the industries coming up in MWC, Jaipur



Premier Bars

Premier Bars a leading manufactures construction related product has signed up with MWC, Jaipur for 5 acres in the DTA zone. Premier Group has emerged as a fast growing organization with an annual turnover of more than Rs.500 crores the company is all set to be become the leader amongst secondary producers in rolling of long steel products in Northern India.

The company has world class manufacturing facilities in Kanpur and Jaipur, having license of "Tempcore" Trade Mark from CRM-Belgium for manufacturing of TMT Bars. The company is now all set to establish its leadership in the area of rolling of long steel products ,PVC Pipes and Steel Tubes Pipes in Northern India.

JAIPUR BUZZ

Customized cars to vroom out from Jaipur

Rajasthan would soon be home to world-famous customized cars and bikes manufacturing company, Polaris Industries Inc, which has tied up with Eicher to set up a massive production unit of its sports and utility cars at Kukas, Jaipur. The state Cabinet cleared a proposal by Eicher-Polaris Pvt Ltd to set up an automotive unit in Kukas Industrial Area on Jaipur's outskirts to manufacture personalized four wheelers, bringing in investment of around Rs 500 crore and creating employment for around 700 people.

Polaris is a recognized leader in the power sports industry with annual sales of \$2.7 billion. Polaris designs, engineers,



manufactures and markets innovative, high quality off-road vehicles (ORVs), including all-terrain vehicles (ATVs) and the Polaris RANGER side-by-side vehicles, snowmobiles, motorcycles and on-road electric/hybrid powered vehicles.

In an official press release Scott Wine, Polaris CEO, said, "This agreement instantly expands and enhances Polaris' presence in India and supplying access to additional emerging markets around the globe and leverages Polaris' strength in product innovation and vehicle development".

MWCJ UPDATE

India Stonemart 2013



India Stonemart 2013 is the largest exposition on stone industry which showcases the world of natural dimensional stones, ancillary products and services, comprehensively, conveniently and competently. The 7th edition of the exposition was held from 31 January – 3 February 2013 at Jaipur, which saw confluence of professionals from the field of Architecture, Builders & Civil Engineers, Importers, Exporters and direct customers interested in the stone industry.

Mahindra World City, Jaipur partnered with FICCI & CDOS for Stonemart 2013 and showcased its offering for the marble and stone industry. The handicraft SEZ of Mahindra World City is ideal for stone and marble handicraft exporters. Many companies expressed their interest to set up their operations in MWC, Jaipur to take advantage of world class infrastructure and fiscal benefits of SEZ policy.

MWCJ Partners CII HR Conclave 2013

Mahindra World City, Jaipur partnered CII for the 6th edition of HR Conclave held on 15-16 February 2013 at Jaipur. The theme for this year's event was "Future Ready HR: New Trends in Human Capital Management". Squadron Leader Lancelot Cutinha, VP – HR, Mahindra Lifespace Developers Ltd, shared his views during the panel discussion on 'Grooming Young Leaders: Strong Succession Planning'. The event brought together senior HR professionals from leading organizations to deliberate on emerging trends in the area of HR Development.



Mahindra World City, Jaipur wins "Corporate CSR Environment" award



Mahindra World City, Jaipur won the "Community Leadership - 2012" award in Corporate Community Category by The Institute of Leadership Development (ILD) in association with Foundation for Information & Technology Transfer Society (FITTS).

The award was given in recognition of our efforts of creating a sustainable ecosystem by providing Employability, Skill Development, Formation of Women Self Help Groups (SHG's), Tree Plantations etc to the local community.

Award was presented by Dr. Mahesh Joshi Member of Parliament, Jaipur (Urban), at a grand ceremony on 23rd February 2013 at Jaipur.

TALK TO US

Please share your feedback, suggestions and ideas with us and help us to keep Chrysalis buzzing and upbeat.

Write to us at chrysalis@mahindraworldcity.com

We would love to hear from you.

About Mahindra World City, Jaipur

Mahindra World City, Jaipur – Integrated Business City is an ambitious project by US \$15.9 billion Mahindra Group which enunciates the success of Mahindra World City, Chennai – Corporate India's first fully operational Multi – Sector SEZ.

Perfectly positioned just off NH 8 Mahindra World City, Jaipur is a joint venture between Mahindra Group and RIICO, Government of Rajasthan. Spread over 3000 acres Mahindra World City has been master planned by Jurong Corporation, Singapore.

Mahindra World City, Jaipur is planned to boost an all-round industrial growth across different segments of industry. There are dedicated SEZs for the following sectors:

- IT/ITeS (Corporate India's Largest IT centric development in 750 acres)
- Engineering & Related Industries
- Handicraft
- Gems & Jewellery
- Ware housing & Logistics
- Apparel & Furnishing
- Domestic Tariff Area
- Social Infrastructure

Mahindra World City, Jaipur offers world-class infrastructure like wide-road network, stable power supply, relatively lower cost of operations, seamless data connectivity, amenities like food court, ATM, jogging tracks, amphitheatre, etc, professional operations & maintenance, scenic landscaping and more.

Mahindra World City, Jaipur is being developed to meet the highest benchmark of infrastructure development with a keen focus on 'Sustainability'. It has been identified as part of a list of



16 projects globally and of those only 2 projects in India by the Clinton Climate Initiative (CCI), a foundation promoted by Former US President Bill Clinton for sustainable development.

43 companies have already signed-up with MWCJ in various zones viz. IT/ITeS, Engineering & Related Industries, Handicrafts and DTA, which include names like Infosys, JCB, Wipro, Mahindra & Mahindra, Deutsche Bank, State Bank of India, ICICI Bank, EXL, Nucleus Software, Nagarro Software, Truworth, Girnar Soft, QH Talbros, Dynamic Cables, Poly Medicure, Gravita India, Knit Pro, Ratan Textiles etc.

At the full capacity occupancy & operations level it is expected to attract investment of over Rs.10,000 crores and would create direct employment for approximately 100,000 people and indirect employment for 150,000 people.

We invite organizations to partner us in our vision of creating a world class business ecosystem.

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