

Rajasthan – An emergent IT Destination

India holds a dominant share of the global offshore IT / ITeS sector (65% of the Global market in offshore IT and 46% of the ITeS Market). There is an increasing focus on Tier II cities and IT/ ITeS companies are looking at setting up operations in these cities as they offer significant cost advantages along with the other benefits that these companies look for. Rajasthan with its numerous advantages has emerged as a preferred destination for such companies.

Some of the advantages that Rajasthan and its capital, Jaipur offers is

- Close proximity to the Delhi and the National capital region
- Access to a vast pool of trained manpower. About 64 engineering colleges and an annual output of 20,000 engineering graduates
- Low real estate cost
- Nasscom Assessment of Competence (NAC) Test has rated Rajasthan and Jaipur in particular as a strategic growth centre
- IBM Daksh, EXL Services, Emphasis, E-fund among others recruit from Rajasthan
- Companies such as Genpact, Infosys, Wipro, Nucleus Software, Truworth, Data Infosys and VGL Softech among others have set up operations in Jaipur

Rajasthan – In Top Gear

India is poised to become a global automotive giant. It is estimated that the domestic passenger car market in India will cross the 3 million mark by 2015, while the commercial vehicle market will cross half a million mark. India is also the second largest market in the world for two and three wheelers. A large number of multinationals in the automobile sector have set up base in India and others are looking at India to set up base.

Rajasthan and Jaipur offer automotive industries several advantages including

- Jaipur's strategic location provides access to important automobile production centres – Noida- Gurgaon-Daurheda and Mumbai – Pune
- Rajasthan has several established automotive companies including JK Tyres, Autopal, MICO Bosch, Brico Goetze, National engineering Industries, Federal Mogul and Climate Systems (A JV with Ford) among others
- Honda Motors will also be setting up their second manufacturing plant at Rajasthan
- Jaipur is situated off NH8, a part of the golden quadrilateral and lies on the proposed freight corridor between New Delhi and Mumbai
- Inland container depots at Jaipur, Jodhpur, Bhiwadi and Bhilwara
- Access to a large pool of technically qualified manpower resources from 64 engineering colleges and 430 ITIs